



## Business Development Application

The CSAC Finance Corporation helps local governments meet their financial needs by providing debt, investment and discount purchasing programs as well as financial training for county officials.

We are constantly looking for new and innovative programs to join our vast array of services we provide California counties. Our programs have grown dramatically since the first pooled bond issue for capital construction projects in 1986 and now includes a variety of finance, purchasing, human resource, and other cost saving programs to assist California counties, and other public agencies.

Many of these ideas for new products and services have come from both public and private sector as well as potential and existing business partners. We welcome suggestions for new programs and encourage you to bring them to our attention. If you have a program or service that you believe will help improve public service for counties and their constituents, please fill out the following application.

Questions: Chase Broffman  
Member Services Associate  
Chase@csacfc.org

Submissions: Jim Manker  
Director of Business Development  
Jim@csacfc.org

Name:

Title:

Company:

Website:

Address:

City:

State:

Zip:

Phone:

Email:

How long has your business product, service or program been active?  
(Include business license number if you have it)

Please provide a brief summary of your new business product, service or program, and how it would benefit local agencies

List any counties currently using or who have used your business product, service or program

Please list how your business product, service or program benefit counties, taxpayers, and the public at large

Please describe the cost of your product, service or program, include both startup and operational figures

Please detail potential revenue streams

Additional comments

Please provide references from three public agencies that utilize your business product, service or program (name, title, agency, phone, and email for each)